

# HOLD THE PLASTIC, PLEASE

*Beyond Plastics' free guide helps restaurants save money, attract customers, and protect the planet by reducing plastic.*

**Get the guide at <https://bit.ly/plastic-free-restaurant-guide> or scan the QR code at the right.**



## ➤ **Cut costs and boost revenue**

Replacing single-use disposable foodware with reusable dishes, cups, cutlery and condiment dispensers actually saves restaurants money. Many customers are also willing to pay more for "greener" options.



## ➤ **Attract new customers**

Restaurants that respond to the growing desire for plastic-free dining can grow their base of customers.



## ➤ **Protect the planet**

Plastics damage our planet and endanger human health at every phase of their lifecycle. Restaurants have a big role to play in addressing our plastic pollution crisis.



**Get the free guide at <https://bit.ly/plastic-free-restaurant-guide> for information on how to:**

- Conduct a plastic audit
- Calculate savings
- Choose reusable alternatives
- Find funding for reusable dishware
- Handle dishwashing
- Get staff on board
- Involve customers
- Market plastic reduction changes

