

# DRY CLEANERS CAN DITCH PLASTIC

*Beyond Plastics' free guide helps dry cleaners save money, gain a competitive edge & protect the planet by cutting plastic.*

**Get the guide at [BeyondPlastics.org/Dry-Cleaner-Guide](https://www.BeyondPlastics.org/Dry-Cleaner-Guide) or scan the QR code at right to:**



## ➤ **Cut costs and boost revenue**

Replacing single-use plastic bags, ties and hangers with reusables can actually save money. Many customers are also willing to pay more for "greener" options.



## ➤ **Attract new customers**

Businesses that meet consumers demand for plastic-free options can set themselves apart and grow their customer base.



## ➤ **Protect the planet**

Plastics damage our planet and endanger human health at every phase of their lifecycle. Dry cleaners have a big role to play in addressing our plastic pollution crisis.



**Get the free guide at [www.BeyondPlastics.org/Dry-Cleaner-Guide](https://www.BeyondPlastics.org/Dry-Cleaner-Guide) to benefit from:**

- Practical guidance for reducing plastic usage including recommendations for reusable garment bags
- Guidance for calculating potential savings
- Suggestions for shop front signage, green business listing websites, and more.

  
**BEYOND  
PLASTICS**

*Beyond Plastics is a nonprofit project based at Bennington College in VT whose mission is to end plastic pollution.*  
[www.beyondplastics.org](https://www.beyondplastics.org)

August 2022