

DRY CLEANERS CAN DITCH PLASTIC

Beyond Plastics' free guide helps dry cleaners save money, gain a competitive edge & protect the planet by cutting plastic.

Get the guide at <https://bit.ly/plastic-free-dry-cleaners> or scan the QR code at right to:



➤ **Cut costs and boost revenue**

Replacing single-use plastic bags, ties and hangers with reusables can actually save money. Many customers are also willing to pay more for "greener" options.



➤ **Attract new customers**

Businesses that meet consumers demand for plastic-free options can set themselves apart and grow their customer base.



➤ **Protect the planet**

Plastics damage our planet and endanger human health at every phase of their lifecycle. Dry cleaners have a big role to play in addressing our plastic pollution crisis.



Get the free guide at <https://bit.ly/plastic-free-dry-cleaners> to benefit from:

- Practical guidance for reducing plastic usage including recommendations for reusable garment bags
- Guidance for calculating potential savings
- Suggestions for shop front signage, green business listing websites, and more.

