

End the Plastic Vend

REPLACE PLASTIC BOTTLES WITH ALUMINUM CANS

- Up to 13 million metric tons of plastic enter the ocean each year; experts predict that there will be 1lb of plastic for every 3 lbs of fish in the oceans by 2030.
- In a 2020 audit of plastic waste, Coca-Cola was named the #1 most polluting brand in the world, followed by PepsiCo, and Nestlé.
- Most vending machine products offered in plastic bottles can also be offered in aluminum cans, making this an easy way to reduce plastic pollution.
- A 2018 study found that more than 90% of bottled water is contaminated with microplastics. Beverages in aluminum cans reduce microplastics exposure.
- In a 2019 survey, 80% of US consumers were willing to choose products package in other materials than plastics, sometimes regardless of price or quality.
- Aluminum cans are made from mostly recycled aluminum (70% of a Coca-Cola can is made from recycled content) while plastic beverage bottles are made from virgin materials derived from fossil fuels.
- Aluminum cans are recycled into aluminum cans, supporting circular, closed-loop manufacturing while plastic bottles are “downcycled” and eventually disposed of in landfills or incinerators.
- Plastics are made from fossil fuels and chemicals. The production, transportation, usage and disposal of plastics are major contributors to climate change.

